



FUNd-Raising in a Virtual World

Club Sharing: What's Happening Today?

(Yes, now is when you talk)

- “My club is doing _____”
- “My club is doing _____”
- “My club is doing _____”

Key Pieces to Virtual Fundraising

1. Online tools / resources
2. Interested Rotarians with certain Skillsets
3. Ideas

Resources Available? Endless!

Examples Include:

- GoFundMeCharity.com
- Squareup.com
- ConstantContact.com
- Classy.org
- Raise@rotary.org

Skillsets Recommended? It Varies...

- **Webmaster involvement for agility**
- **Project Organizers/Managers**
- **Social Media/Newsletters/Email managers**
- **Merchants experienced with Square/credit cards**
- **Videographers for streaming events via Zoom, Facebook live, etc.**

New Ideas Surfacing – Everyday!

- Virtual Paul Harris Pool
- Virtual Trivia Contest
- Virtual Talent Show? Karaoke?

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1. **Online Silent Auctions**
2. **Take-Out Meal Event:** Delivery of meals to homes to benefit a cause (food made by Rotarians or partnering with local restaurants)
3. **Virtual Raffles** (check your state laws to determine if online raffles are allowed in your area)
4. **Virtual “Big-Name” Speaker;** sell tickets to attend.
5. **Virtual Wine Fest** (RC of Des Moines & Normandy Park)
<https://www.dmnprotary.org/single-post/2020/07/23/This-Weekend-The-Virtual-Poverty-Bay-Wine-Festival>
6. **Virtual Wine or Beer Tasting/Education** event
7. **You’ve Been Flocked:** Purchase pink plastic lawn flamingos and sell “You’ve Been Flocked” gifts where someone pays to have a home or business flocked by the flamingos. Volunteers place the flamingos in the front lawn of the home or business during the night along with a You’ve Been Flocked sign, then collect the flamingos later.

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8. **Flag Subscription:** Residents purchase annual subscription for a US flag (or other flag) to be placed on their lawn on scheduled dates throughout the year, such as July 4, Memorial Day, Veteran's Day, etc. Could do the same with Pride flags for Pride week. Club buys the flags and poles and members place the flags as scheduled. Clubs store the flags in between use.
9. **Virtual Duck Race** Example: www.duckrace.com
10. **Red Ball Race:** Similar to duck race but with balls. Contact Rotarian Becky Smith Beckyjsmith.rotary@gmail.com for additional information.
11. **Virtual Art Show:** Contact Rotarian Howard Cohen hcohen@clisehotels.com for more info
12. **Raffle a Custom Dream Shed:** Shed assembled and customized by Rotarians at winner's location of choice.
13. **Virtual Paul Harris Pool:** Create a virtual board with at least 50 squares and sell each square for \$20, with the money raised going to the TRF Annual Fund in the winner's name. Winner gets a PHF. Sell 100 squares to total \$2000. Contact Rotarian Linda Bauer Lindakaybauer@gmail.com for more info.

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14. **Home-Based Projects:** Rotarians do home-based projects to raise money for club, such as bicycle repair, sewing or crafting items, etc.
15. **Virtual Concert**
16. **Virtual Talent Show** (people charged to enter)
17. **Virtual Karaoke**
18. **Virtual Trivia Contest**
19. **4H Animal Raffle:** Purchase a 4H animal, arrange for a butcher to cut and package, and raffle off the frozen meat, perhaps with a donated freezer.
20. **Meal Delivery:** Rotarians cook up a BBQ dinner, Valentine's Day meal or treats, or a local specialty, then deliver the meal to the buyer's front doorstep. Solicit food donations from local vendors. Or arrange with local restaurant or caterer to make meals.
21. **Virtual Cat or Dog Show**
22. **Online Video Contest**
23. **Piggy Banks for Polio:** Each member decorates a piggy bank or envelopes and put money into it each week during a designated time for donations, then pool the money to donate to PolioPlus

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24. **Virtual Boardgame Tournament**
25. **Virtual Costume or Ugly Sweater Contest**
26. **Virtual Pumpkin Carving Contest**
27. **Pay it Forward Auction:** People bid on items that get donated to front line workers, such as meals and hotel stays. Money goes to Rotary clubs.
28. **Virtual Banquets/Dinners/Brunches** (sell virtual tables and have meals delivered to attendees' homes)
29. **Hybrid Events such as Galas:** Emcee and some presenters and/or entertainment and/or live auction are streamed live from a venue while people attend and bid/donate online.
30. **Virtual Casino Night** (check local laws)
31. **Virtual Bingo:** Example <https://www.facebook.com/events/2681805658702814/>
32. **Fall Flower Bulb or Spring Basket Sales:** Connect with a local nursery to establish a supply source (delivered by local Rotarians)
33. **Blue Ewe/Red Ram (or other animal) Run/Raffle:** Contact Rotarian Becky Smith Beckyjsmith.rotary@gmail.com for additional information

Club Member's Vocational Talents

- **How-To-Clinics, i.e. cooking, bicycle repair**
- **Big Name Speaker within Rotary?**
- **Get Creative – Low- Hanging Fruit Here**

Thank You and Stay Creative

- Rudy Garcia – Fluvanna Rotary Club
- Delbert Horn – Goochland Rotary Club